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For immediate release

Cisco's Channel Partner Program Recognizes Partners with Highest Level of Collaboration Expertise, Lifecycle Services and Success in Sales

HAUPPAUGE, NY (August 16, 2016) Custom Computer Specialists ("Custom") announced today it has achieved the Master Collaboration Specialization from Cisco®. This specialization recognizes Custom as having the ability to represent Master-level business expertise as well as technical efficiency, having fulfilled the training requirements and program prerequisites to sell, deploy and support highly sophisticated applications-based Cisco Collaboration solutions.

"It is an honor to receive this distinction, and to be recognized for achieving the highest level of expertise with collaboration solutions," said Kyriakos Kaimis, vice president of technology at Custom. "Custom is steadfastly invested in the people, processes, and technology that help clients drive business productivity. This specialization allows Custom to deliver the most robust, value-added voice and collaboration solutions to our customers."

To achieve the Master Collaboration Specialization, channel partners must first attain the Advanced Collaboration Specialization. Partners must then meet stringent requirements that demonstrate their Master-level sales, technical, and services capabilities. Furthermore, Master specialized partners must possess a number of Cisco and industry-standard technical certification requirements, provide customer references that document Cisco-prescribed design and deployment capabilities, and show evidence that they have the infrastructure to support a full menu of Lifecycle Services offerings and capabilities.

More information regarding the Master Collaboration Specialization can be found at:
<http://www.cisco.com/web/partners/program/specializations/ucom/master/index.html>

The Cisco Channel Partner Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills, and then validates their skills through a third-party audit. Cisco Channel partner certifications—Select, Premier, and Gold—represent an increasing breadth of skills across key technologies and a partner's ability to deliver integrated networking solutions. Cisco Channel partner specializations—SMB, Express, Advanced and Master—reflect an increasing depth of sales, technical and service expertise in particular technologies. Cisco Master specializations provide Custom access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

About Custom Computer Specialists

Founded in 1979, Custom Computer Specialists helps Northeast public and private sector clients get maximum value from their IT investments. Custom's unique combination of privately owned flexibility and extensive IT capability empowers it to architect client-centric solutions that deliver results.
<http://www.customtech.com>

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